# **Power & Surveillance**

SAE Creative Institute, Perth, Western Australia

5th July 2019



## ALEXANDER HAYES

PhD candidate University of Wollongong, Sydney Australia

Visiting Researcher Aalto University, Helsinki, Finland

## Acknowledgement of Country

Alexander Hayes acknowledges that this presentation occurred on the Country of the Whadjuk People of the Noongar / Nyungar Nation in Perth, Western Australia. Alexander wishes to acknowledge past, present and future leaders of the Whadjuk People and respect their continuing culture and the contribution they make to the life of this city and this region.



THIS PRESENTATION IS BEING RECORDED AND ALL OF YOUR AUDIO INTERACTIONS WILL BE CAPTURED VIA THE INVITED SPEAKERS MICROPHONE. IF YOU DO NOT WISH TO BE VISUALLY RECORDED ON CAMERA PLEASE DO NOT PASS BETWEEN THE INVITED SPEAKER AND THE EXIT DOOR, NOR ARE YOU REQUIRED TO INTERACT AUDIBLY WITH THE INVITED SPEAKER. THE ENTIRE PRESENTATION BETWEEN COMMENCEMENT AND CESSATION OF THIS SLIDE PRESENTATION WILL BE RECORDED, EDITED AND BROADCAST ONLINE AS A DIGITAL PRESENTATION ON THE INVITED SPEAKERS YOUTUBE CHANNEL VIA THE INTERNET. YOUR SUBJECT RIGHTS AND PRIVACY ARE IMPORTANT. THE INVITED SPEAKER INVITES YOU TO DISCUSS THIS TOPIC FURTHER AT A TIME AND PLACE WHICH RESPECTS BOTH PARTIES PERSONAL, COMMUNITY, NATIONAL AND GLOBAL HUMAN RIGHTS.























School bans camera phones













## 'The Socioethical Implications of **Body Worn Computers: An Ethnographic Study'**

- 50 interviews with international leaders engineering, policing, surveillance studies, national security, cyber-crimes, information systems, education and human computing industry.

> privacy, security, society, implications, control, power, place, care, convenience, engineering, corporations, law, regulation, innovation, veillance, wearable computing

## BENEFIT

## DETRIMENT





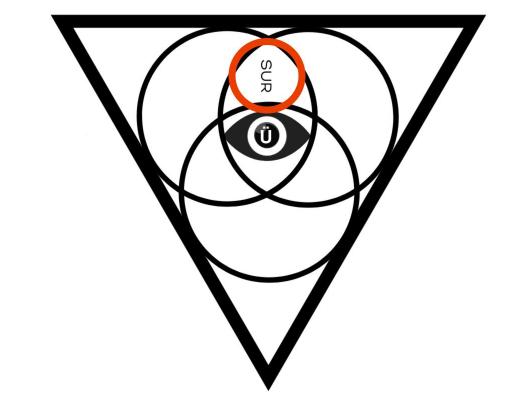


## ARE THE PRODUCT

## **PARAMETER 1**



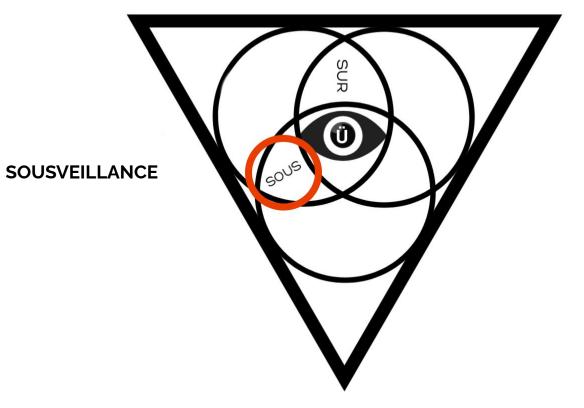
## SURVEILLANCE





David Lyon - The Surveillance Studies Centre, Queen's University, Canada

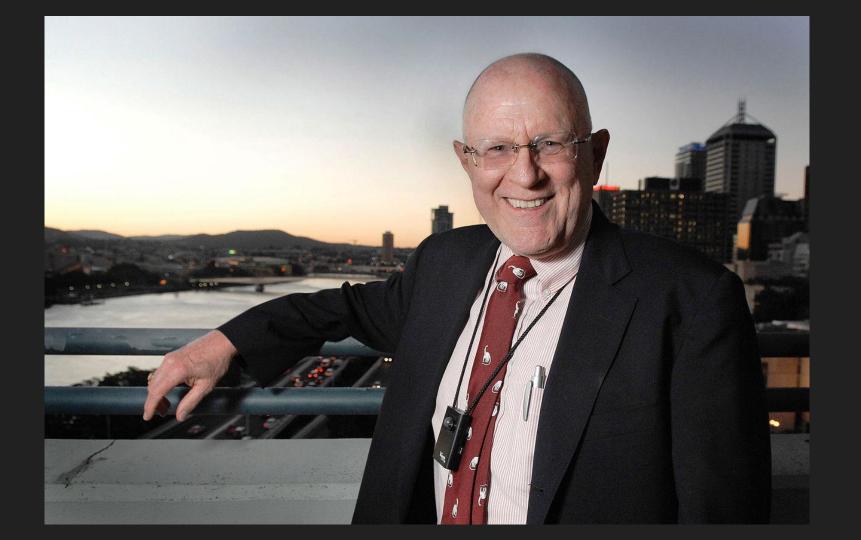
### SURVEILLANCE







## Steve Mann - 'Father Of Wearable Computing' TEDxUTSC





#### PROGRAM



#### Living in a Smart World – People as Sensors

#### COMMUNITY







#### Steve Mann The Edward S. Rogers Sr. Department of Electrical & Computer Engineering



#### SPONSORS



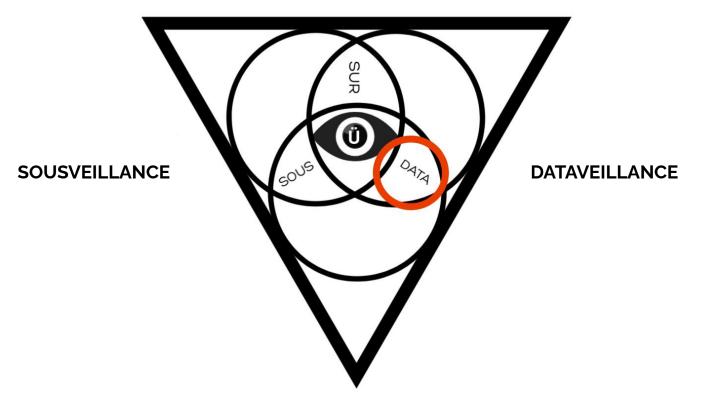
IEEE Society on Social Implications of Technology

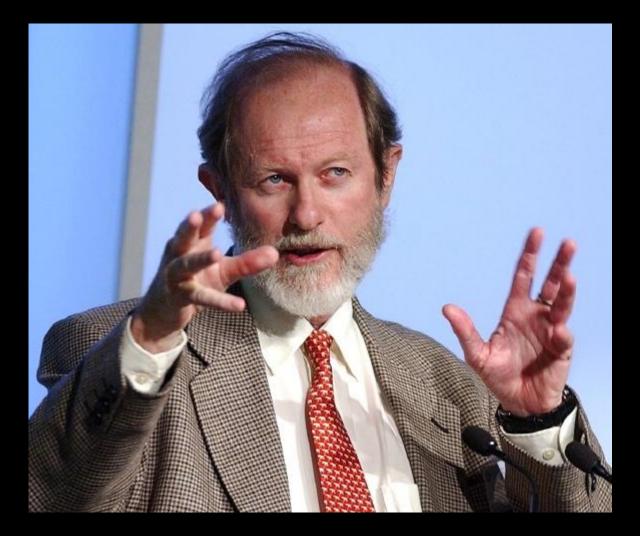
## About

Download the ISTAS13\_Poster

ISTAS'13 presenters and panellists addressed the implications of living in smartworlds -

### SURVEILLANCE





"... Dataveillance is the systematic creation and/or use of personal data for the investigation or monitoring of the actions or communications of one or more persons."

**Roger Clarke** 



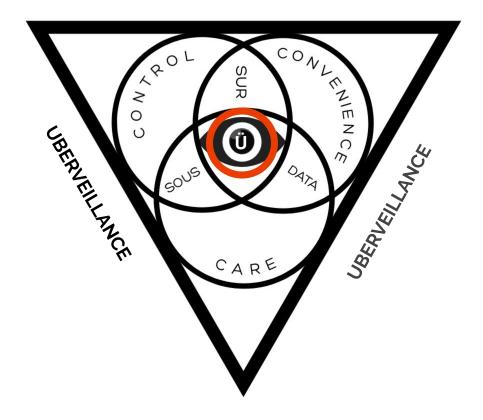


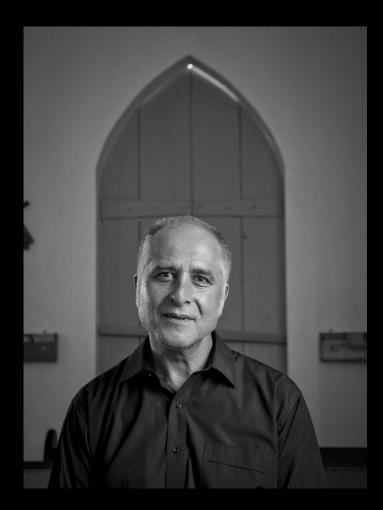
"... Over the past three decades, Radio Frequency IDentification (RFID) systems have evolved to become cornerstones of many complex applications. From first beginnings, RFID has been promoted as an innovation in convenience and monitoring efficiencies."

Masters, A. & Michael, K., 2005. Humancentric Applications of RFID Implants: The Usability Contexts of Control, Convenience and Care. In *Second IEEE International Workshop on Mobile Commerce and Services*. The Second IEEE International Workshop on Mobile Commerce and Services. IEEE, pp. 32–41. Available at: http://dx.doi.org/10.1109/WMCS.2005.11.

Katina Michael

## UBERVEILLANCE





"... **überveillance** *noun*. an omnipresent electronic surveillance facilitated by technology that makes it possible to embed surveillance devices in the human body."

M.G. Michael and K. Michael (2009). "Uberveillance: Definition" in ed. S. Butler, Fifth Edition of the Macquarie Dictionary (Australia's National Dictionary, Sydney University), p. 1094

## M.G. Michael



Photo: https://bit.ly/2Xc6LjV



## INTERNET OF US

With thousands of global Biochip installs Biohax is the global market leader of installing NFC technology into the human body.

Biohax have installed thousands of professionals world wide in the financial, healthcare, government, science, and technology sectors. Biohax have enabled their carriers to increase their security in the digital world, provide 100% identification clearance, and unlimited seamless experiences with their connected surroundings.

GET CHIPPED!

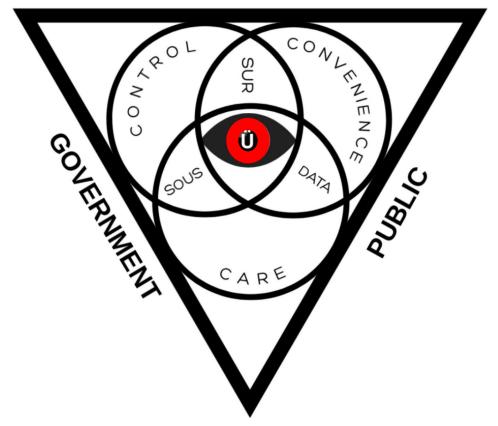
https://www.biohax.tech/

**BY WEIGHT** 

IJ

privacy surveillance tracking uberveillance implants lechnology RFID data security control drones monitoring sensors police wearables Google children camera sousveillance society google GPS health addiction screen culture surveillance\_state ethics people robots law wearable ID implantables innovation surveillance\_society implant spying analytics recording glass facebook humanity big\_data Google\_Glass human identity culture microchip\_implant brain cyborg future social\_implications dataveillance location video chip\_implants cameras government power body convenience humans medical manipulation NFC social media education watching intelligence robotics smartphone advertising data mining evidence relationships povembedded access veillance microchips war smartphones biometrics consumers gaming social\_media wearable-camera lifelogging chips reality physical internet media apps surveillance devices futures digital military NSA consequences

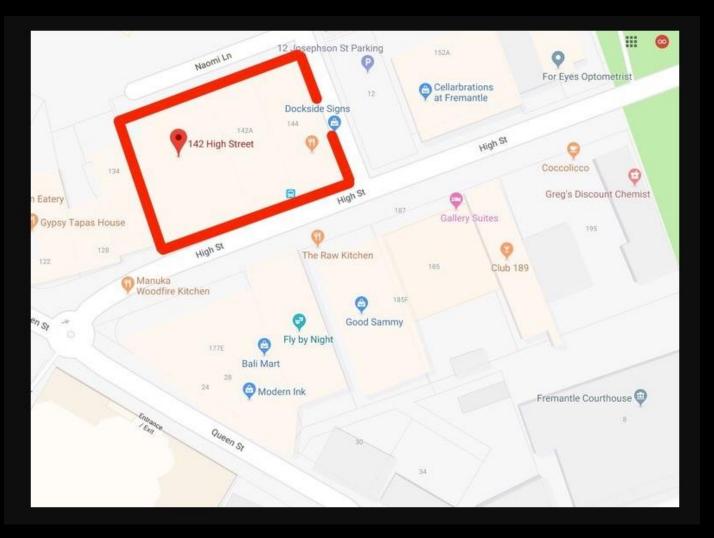
## CORPORATIONS



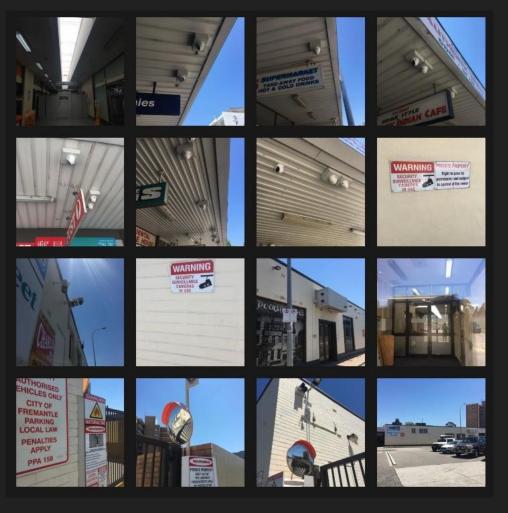
## Case Study 1

'Right To Pass'

142 High Street, Fremantle Western Australia



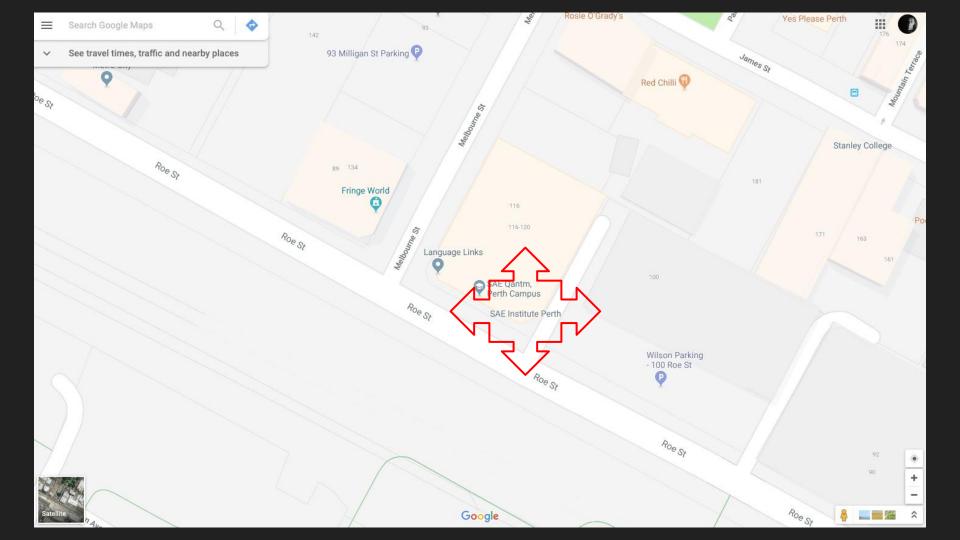


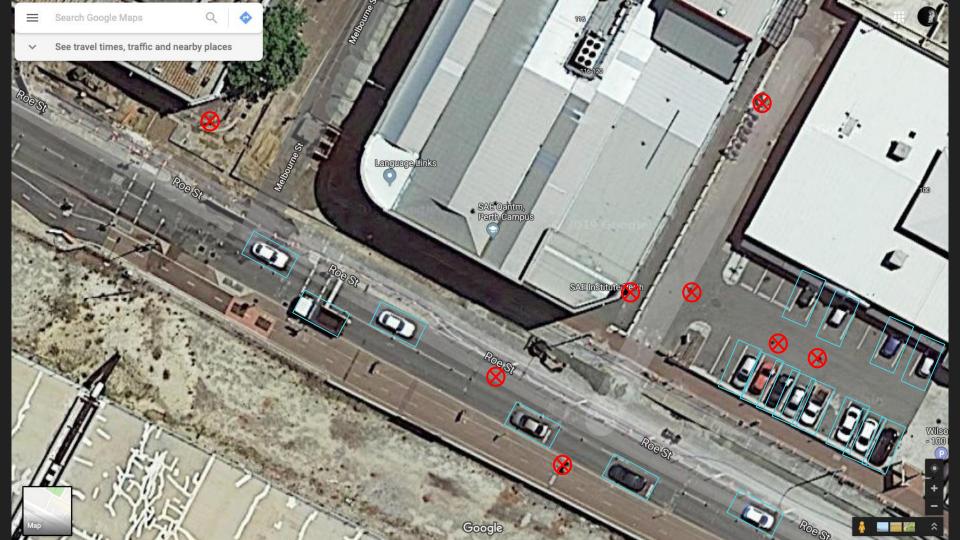


## Case Study 2

'Perth City Watch'

Perth, Western Australia









Just In Politics World Business Analysis Sport Science Health Arts Fact Check Other

BREAKING NEWS US President Donald Trump and North Korea's Kim Jong-un will meet at the Korean demilitarised zone this afternoon Read more...



## City of Perth rolls out new facial recognition CCTV cameras, but is it surveillance by stealth?

By Rebecca Turner Updated 8 Jun 2019, 12:21pm





Want to upgrade your phone? Here's how Trump could affect the price

Why are millions of Chinese people trying to get back inside Beijing's digital firewall?

Apple shares dive as chief designer leaves after 30 years to start his own firm



Science News

Recyclers tackle growing farm waste problem with innovative plastic products

Fast radio bursts are incredibly brief and violent — and now we know where one of them came from

Vegan crocs? Unusual teeth suggest ancient crocs were at the bottom of the food chain

# Perth council facial recognition trial greeted with concern and scepticism

Residents 'in disbelief' at alleged lack of consultation over installation of facial recognition technology in East Perth cameras



A Perth City council's trial of facial recognition technology has sparked complaints of a lack of consultation. Photograph: Andriy Popov/Alamy



## Case Study 3

'Body Worn Cameras'

Perth, Western Australia

# **Herald Sun**

Search Q

★ NEWS OPINION BREAKING NEWS LOCAL VICTORIA EDUCATION LAW & ORDER TRUE CRIME BOLT BL0 < >



### WA NEWS

# Perth parking inspectors fitted with body cameras

Dylan Caporn, PerthNow August 22, 2017 6:00am



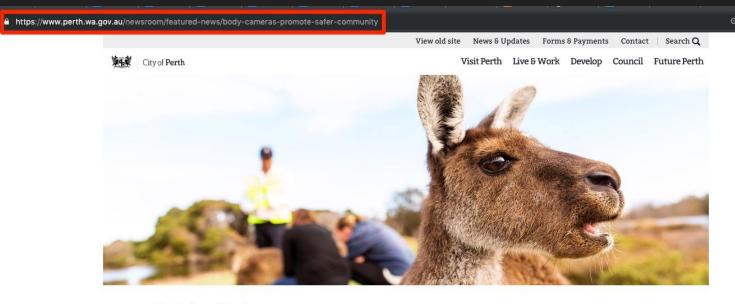
### NEWS > CRIME

# Commissioner acts to give WA Police body-worn cameras

Gabrielle Knowles, Chief Crime Reporter | The West Australian Thursday, 9 August 2018 2:01AM



Body-worn videos cameras will be introduced early next year after Commissioner Chris Dawson decided not to wait for State Government funding for the technology



Home > Page not found

# Oh no! We couldn't find what you're looking for.

Try searching the website or choose a popular link below.

Search here... Search >

"... You began your query with a question about why there is little or no accessible information on the City of Perth website detailing the use, type, intent and governance of the Body Worn Camera technology currently being employed. We are not required to provide this information on our website for public access as the purpose of deploying the Body Worn Cameras is primarily for our staff safety in line with our responsibilities guided by the Occupational Health and Safety Act 1984."

Email correspondence - Jan 14, 2019 - 1:45 PM - **Kylie Taylor, Perth City Council,** Business Operations Officer, Parking Services Unit



### **Media Statements**

Site map | Accessibility | Contact us Search... Q Go to whole of WA Government search Text Size A A A | Print 🖨



### Body worn cameras to be deployed to frontline officers

Saturday, 23 March 2019

- Stage one of State-wide rollout of body worn cameras launched
- · Strengthening community safety and improving accountability for police

Police Minister Michelle Roberts today announced stage one of a State-wide rollout of body worn cameras to frontline police officers.

Priority deployment for the first tranche of 4,200 body worn cameras will be officers in the Perth District and those attached to the Traffic Enforcement Group.

Officers in the Pilbara region will be among the first in regional Western Australia to be fitted with the cameras, with more than 200 cameras being deployed to the region by June.

The delivery of body worn cameras to all frontline officers is scheduled to be completed by June 2021, with more than 4,000 cameras deployed across the State.

The devices will capture real-time audio and video, strengthen community safety, and improve transparency and accountability in police interactions with the public.

There will be a comprehensive training package for staff.

The rollout is backed by the McGowan Government's \$1.4 billion Community Safety Commitment to give the WA Police Force the resources they need to help keep the community of Western Australia safe.

Comments attributed to Police Minister Michelle Roberts:

"The WA Police Force is joining other States in Australia in rolling out this important equipment for police.

"It will provide greater transparency and greater protection to both police and members of the community.

"Commissioner Dawson has acted swiftly to equip our officers with this cutting-edge technology which will capture real-time video evidence of the scene of an incident.

"It's also hoped the new technology will help reduce assaults on officers and increase the number of early guilty pleas."

Hon Michelle Roberts BA DipEd MLA Minister for Police; Road Safety

Search By Region Search By Portfolio Advanced Search

Search By Minister

By Portfolio

Search

Media Statements
By Minister
By Region

Subscription

Subscribe to Email

Manage my subscriptions

Unsubscribe from Email Archived Statements

Barnett Liberal National

Government

All Statements

By Minister

By Region

Carpenter Labor Government

All Statements

By Minister

By Region

Gallop Labor Government

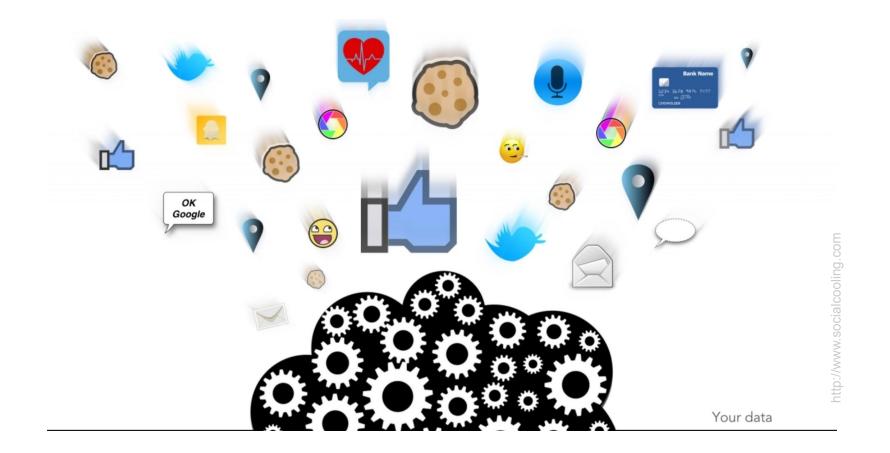
All Statements



Life Inside China's Total Surveillance State

Religion - TR Rape victim - AF Into dieting - AF Into gardening - FG Number of online friends - 1265 Number of real friends - 89 Political views - JU Gullibility - JH Projected sexual orientation - VB Real sexual orientation - NY Reads magazines on travel Reads books on travel - AF Planning to have a baby - N/A Communication device - Android Has house plants - AF Neuroticism - AF Openness - GH Date of Birth - 20/04/1986 Into Fashion - AF Parents divorced age of 21 - BN Economic stability - YT Potential inheritor - GH Extraversion - AF Agreeableness - HJ Year house built - N/A Smoker in the household - AF Has 'diabetic focus' - NM Easily addictable - LK Physical frailty - VB Gun owner - AF Education level - 12 Runs marathons - AF









"... If you have something that you don't want anyone to know, maybe you shouldn't be doing it in the first place, but if you really need that kind of privacy, the reality is that search engines including Google do retain this information for some time, and it's important, for example that we are all subject in the United States to the Patriot Act. It is possible that that information could be made available to the authorities."

# Eric Schmidt - Former CEO, Google Inc.



"... Arguing that you don't care about the right to privacy because you have nothing to hide is no different than saying you don't care about free speech because you have nothing to say."

# **Edward Snowden**



Home News & Resources Y Get involved Y Donate Y About Y

# **Digital Rights Watch**

Standing up for the digital rights of Australians

Donate



The leading nonprofit defending digital privacy, free speech, and innovation.



### FEATURED UPDATE

Social Media Platforms Increase Transparency About Content Removal Requests, But Many Keep Users in the Dark When Their Speech Is Censored, EFF Report Shows



### FEATURED UPDATE Congress Should Not Rush to Regulate Deepfakes



#### FEATURED UPDATE

During Pride Month and Always, Companies Must Consider the Impact of Their Policies on LGBTQ+



Search ...

# Defending your right to control your personal information

### Campaigns

#### My Health Record

This is the latest brand name for the Australian government-controlled online copy of parts of your health information. From 2012 until 2015 it was called the 'Personally-Controlled Electronic Health Record' (PCEHR). It is not designed for patients, and it is not designed for health care professionals. And it's being foisted on you.

#### The 2016 Census

APF led the fight against the retention of identifiers with Census data. The ABS conducted an internal assessment, avoided engaging with the public, ignored the evidence provided to it, implemented a system with abysmal security precautions, crashed on Census night – yet no-one was sacked.

#### Australia Card (again)

The descendants of the public servants who tried to impose the Australia Card scheme in 1987 keep trying to achieve the same result. The Access Card, the mygov Portal, and national document and photograph 'verification' services are just some of the attempts that the APF has worked to defeat.

VIEW ALL CAMPAIGNS

# Privacy is the right to be imperfect

socialcooling.com

# **Privacy** is the right to be human

socialcooling.com

Title Slide - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 2 - Invited Speaker - <u>http://www.alexanderhayes.com</u>

Slide 3 - Acknowledgement of Country - http://www.noongar.org.au/noongar-protocols

Slide 4 - Consent

Slide 5 - The Socioethical Implications of Body Computers: An Ethnographic Study' - <u>https://www.alexanderhayes.com/journal/phd-research-summary</u>

Slide 6 - Benefit | Detriment

Slide 7 - Humanity ( Icon: https://www.freepik.com/ )

Slide 8 - 'U' Are The Product - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 9 - Parameters - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 10 - 'Surveillance' - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 11 - David Lyons - <u>https://www.youtube.com/watch?v=kWPOyuoF7oA&</u>

Slide 12 - 'Sousveillance' - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 13 - Steve Mann - https://spectrum.ieee.org/geek-life/profiles/steve-mann-my-augmediated-life

Slide 14 - Steve Mann - TEDxUTSC - https://youtu.be/Z9qiWqRPrcw

Slide 15 - Gordon Bell: https://en.wikipedia.org/wiki/Gordon\_Bell#/media/File:Gordon\_Bell.jpg

Slide 16 - IEEE ISTAS'13 Conference Website - http://sites.ieee.org/istas-2013/

Slide 17 - 'Dataveillance' - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 18 - 'Dataveillance' - http://www.rogerclarke.com/DV/DVR.html

Slide 19 - 'Care, Convenience, Control' - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 20 - Katina Michael - 'Care, Convenience, Control' - http://dx.doi.org/10.1109/WMCS.2005.11

Slide 21 - 'Uberveillance' - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 22 - 'Uberveillance' - M.G. Michael - http://uberveillance.com/definition

Slide 23 - RFID Implant - Photo: <u>https://bit.ly/2Xc6LjV</u>

Slide 24 - Biohacking - https://www.biohax.tech/

Slide 25 - Uberveillance - 'Themes' - http://uberveillance.com/themes

Slide 26 - 'Corporations, Government, Public' - Figure: 'New World Order' - Alexander Hayes, 2019

Slide 27 - Case Study 1 - 'Right To Pass' - 142 High Street, Fremantle, Western Australia

Slide 28 - Case Study 1 - 'Right To Pass: Map' - 142 High Street, Fremantle, Western Australia

Slide 29 - Case Study 1 - 'Right To Pass: Photos' - 142 High Street, Fremantle, Western Australia

Slide 30 - Case Study 2 - 'Perth City Watch' - Perth, Western Australia

Slide 31 - Case Study 2 - 'Perth City Watch: Map' - Perth, Western Australia

Slide 32 - Case Study 2 - 'Perth City Watch: Satellite' - Perth, Western Australia

Slide 33 - Perth City Council Facial Recognition Cameras - <u>https://www.abc.net.au/news/2019-06-08/city-of-perth-rolls-out-new-facial-recognition-cctv-cameras/11147780</u>

Slide 34 - Perth City Council Facial Recognition Cameras -

https://www.theguardian.com/technology/2019/jun/12/perth-councils-facial-recognition-trial-accused-of-blanket-surveillan ce

Slide 35 - Citywatch -

https://www.abc.net.au/news/2019-06-08/officer-monitors-citywatch-cctv-surveillance-cameras-1/11191026

Slide 36 - Case Study 3 - 'Body Worn Cameras' - Perth, Western Australia

Slide 37 - Perth City Council - <u>https://www.heraldsun.com.au/news/national/perth-parking-inspectors-fitted-with-body-cameras/news-story/36ee278fd66</u> <u>dcfa8fb103d90e1ec2628</u>

Slide 38 - WA Government -

https://www.mediastatements.wa.gov.au/Pages/McGowan/2019/03/Body-worn-cameras-to-be-deployed-to-frontline-offic ers.aspx

Slide 39 - City of Perth - 'Page missing' -

https://www.perth.wa.gov.au/newsroom/featured-news/body-cameras-promote-safer-community

Slide 40 - Email Correspondence - Kylie Taylor, Perth City Council

Slide 41 - The West -

https://thewest.com.au/news/crime/commissioner-acts-to-give-wa-police-body-worn-cameras-ng-b88921149z

Slide 42 - Life Inside China's Total Surveillance State - https://youtu.be/OQ5LnY21Hgc

Slide 43 - China's Social Credit System -

https://www.abc.net.au/news/2018-03-31/chinas-social-credit-system-punishes-untrustworthy-citizens/9596204

Slide 44 - 'Your Data' - http://www.socialcooling.com

Slide 45 - 'Their Data' - http://www.socialcooling.com

Slide 46 - '*Nothing To Hide*' - <u>https://en.wikipedia.org/wiki/Nothing\_to\_hide\_argument</u> - <u>https://en.wikipedia.org/wiki/Eric\_Schmidt#/media/File:Eric\_Schmidt\_at\_the\_37th\_G8\_Summit\_in\_Deauville\_037.jpg</u>

Slide 47 - 'Nothing To Hide' - https://en.wikipedia.org/wiki/Nothing\_to\_hide\_argument

Slide 48 - 'Digital Rights Watch' - https://digitalrightswatch.org.au/

Slide 49 - 'EFF' - https://www.eff.org/

Slide 50 - ' APF' - <u>http://www.privacy.org.au</u>

Slide 51 - 'Privacy Is The Right To Be Imperfect' - http://www.socialcooling.com

Slide 52 - 'Privacy Is The Right To Be Human' - http://www.socialcooling.com